

MEDIA PACK 2024

GOLD PACKAGE- £850 + VAT

Advertising Opportunity	Specification
Double Page Spread in the Review	420mm W x 297mm H + 3mm Bleed
1 sponsored slot in our monthly member newsletter	1200px W x 300px H or 200 words

SILVER PACKAGE- £550 + VAT

Advertising Opportunity	Specification
Full Page Advert in The Review	210mm W x 297mm H + 3mm Bleed
1 sponsored slot in our monthly member newsletter	1200px W x 300px H or 200 words

BRONZE PACKAGE- £400 + VAT

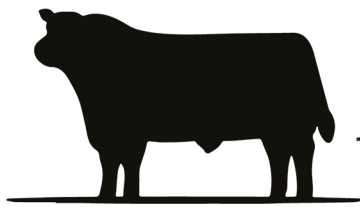
Advertising Opportunity	Specification
1/2 Page Advert in The Review	210mm W x 148.5mm H + 3mm Bleed
1 sponsored slot in our monthly member newsletter	1200px W x 300px H or 200 words

Contact

Felicity Hunter

Marketing and Communications Manager

E: felicity@aberdeen-angus.co.uk

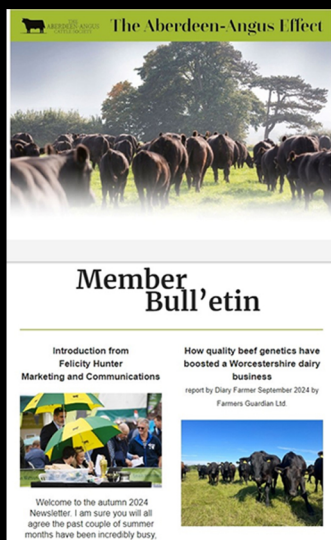


THE ABERDEEN-ANGUS CATTLE SOCIETY

MEDIA PACK 2024

Channel	Circulation
The Review	Circulated to 2,100 members plus ~1,000 distributed at events and sales
Monthly Member Newsletter	Circulated to over 1,800 members Average open rate - >50%

Channel	Deadlines
The Review	Booking Deadline: 15 th October Artwork Deadline: 30 th October Send to: review@aberdeen-angus.co.uk
Monthly Member Newsletter	Send to felicity@aberdeen-angus.co.uk the second week of the month prior to booked month of issue



Contact: felicity@aberdeen-angus.co.uk

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