



# YDP Marketing And Promotion (MAP) Competition 2021

- WHO CAN ENTER?** Juniors (8-13yrs) YDP participants
- WHEN?** 1st Feb 2021 -1st April 2021
- WHAT?** A competition to design a brochure to help promote a herd of cattle or farm.
- HOW?** Using a piece of A4 paper you are to design a brochure/leaflet to use at Shows and Sales to publicise a herd or farm which incorporates Aberdeen-Angus cattle.
- WHY?**
- 1st £100 and a YDP Goody Bag
  - 2nd £50 and a YDP Goody Bag
  - 3rd £25 and a YDP Goody Bag
- Finalists will receive 100 printed copies of their designs.

Have some fun during the winter months and put your design and creative talents to good use and look forward to using your designs at future events

